

# ONE HEART PROJECT

We would like to introduce you to the One Heart Project, a very worthwhile initiative that provides incarcerated, probated and at-risk teens a true second chance.

The One Heart Project began after an amazing high school football game between Grapevine Faith and Gainesville State School, a maximum security juvenile facility. The powerful display of compassion from the Grapevine Faith community included a 40-yard spirit line, fans sitting on Gainesville's side and cheering for them by name, and an array of gifts and other displays of caring. It was a true demonstration of how unconditional love can transform individual lives. A major motion picture based on this story is currently in production, and is targeted for wide release.

To coincide with the release of the movie, the One Heart Project ([www.oneheart.com/tmi](http://www.oneheart.com/tmi)) was birthed to build upon the spirit of the game and is in a position to transform the lives of millions of youth across the nation.

The story of this game inspired national attention. Commissioner Roger Goodell was so moved that he invited Grapevine Faith's Kris Hogan, the coach who initiated the event, to be his guest at Super Bowl XLIII. The commissioner has been kept up to date on the progress of the project and has expressed his interest in a league wide One Heart Project campaign to impact these at-risk youth. The leaders of the One Heart Project have also been speaking with the NFL Foundation, which has expressed interest in how the Foundation might partner with the One Heart Project.

We are excited about the One Heart Project and the opportunity for the NFL and its clubs to impact thousands of forgotten kids in our communities.

More than one million juveniles are arrested in the United States each year, with more than 100,000 of them incarcerated in county and state prison facilities. Most come from unimaginable backgrounds. Upon release, these teenagers are ill-prepared to live successful lives and most often are faced with weighty challenges. Currently, there is no program to equip juvenile offenders with the necessary skills and tools to re-enter society and be productive citizens.

The One Heart Project does this through specialized re-entry and redirection initiatives that are proving to have a life-changing impact. Curricular Redirection programs are deployed in collaboration with numerous community and nonprofit partners for teens currently incarcerated and in the probation system to provide them with the tools to make better life choices. Through the Reentry initiative, juvenile offenders, upon release from prison, enter a long-term residential facility where they are equipped with life skills, job skills and other tools needed to truly have a second chance. The result is transformed individual lives, families and communities.

We are asking you to join us in support of this critical project. If you are interested in transforming the lives of thousands of young people across the country, we would love for you to connect with the Co-founder & Chairman of One Heart, Steve Riach at 817-427-4621 or [steve@oneheart.com](mailto:steve@oneheart.com), to learn how you can partner with them in your community. We are confident you will be as excited about this project as we are.

Sincerely,

  
*Charlotte J. Anderson*

  
*Clark Hunt*

  
*Bob Schriver*

*Providing at-risk and  
incarcerated youth a  
second chance*